

ALLISON PITTLER

PRODUCT DESIGNER

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EDUCATION

Master of Science - UX Design

Kent State University, 4.0

2020

BFA - Graphic Design

Seton Hill University, 3.9

2018

REFERENCES

Shaun Moon

VP of Product, Instructure

P: 801-245-9404

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Jewel Pearson

Senior Product Manager, Instructure

P: 404-386-8382

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Jeffrey Johnson

Engineering Manager

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Paul Sherman

Director of UXD, Kent State

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EXPERIENCE

Product Designer

Canvas LMS at Instructure

2020-Present

Currently, I lead design efforts for the collaborative tools within Canvas LMS, implementing new design patterns, maintaining internal design systems, and ensuring a11y compliance. Along with the Product and Engineering manager, I advocated for data-driven design efforts adopted by the entire organization. I create Figma prototypes for usability studies and facilitate design reviews with stakeholders. I collaborate closely with designers, product managers, marketing, the analytics team, and engineers.

Senior Digital Designer

c-levelled

2020

I collaborated closely with designers and engineers to successfully design, build, and launch numerous websites for local and national businesses. I led the ideation, design, production, and presentation of graphic and animated ads, brand identity.

Graphic Designer

Dick's Sporting Goods

2019-2020

I upheld and added to style guides for CALIA by Carrie Underwood. I designed paid and organic social media content, organized and directed product shoots, and facilitated design reviews with stakeholders.

Lead Designer

PA Breweries

2017-2019

I created brand style guides and designed, developed, and launched websites for Helltown and Rivertowne Brewing. I led design efforts for multiple cross-media projects and campaigns.

PROFESSIONAL SKILLS

Soft Skills

- » Data-Driven Design
- » A11y / Accessible Design
- » Team Leadership
- » Collaboration & Communication
- » Empathy & ownership

Hard Skills

- » Figma
- » InVision
- » Sketch
- » Adobe CC Suite
- » HTML & CSS